



AREA AGENCIES ON AGING ASSOCIATION OF MICHIGAN

TIPS FOR ADVOCATES ON WORKING IN COALITIONS

- ⌘ A coalition is very effective in building support and legitimacy quickly for an issue.
- ⌘ A coalition brings a diversity of ideas and perspectives – helping to sharpen arguments in favor of your issue and develop responses to opponents.
- ⌘ A coalition brings multiple resources to bear which one group alone cannot provide.
- ⌘ Understand that coalition members may have different motivations and levels of commitment.
- ⌘ Keep communication flowing to keep members up-to-date and involved.
- ⌘ Be prepared to donate time, effort and leadership for the coalition to be successful.
- ⌘ Establish realistic expectations for what you can achieve.
- ⌘ Be flexible and adaptable in the consensus building process.
- ⌘ Share the credit and glory for your accomplishments.
- ⌘ As a coalition member, you are expected to support the coalition's consensus positions even if they don't exactly mirror your own positions.
- ⌘ When meeting about a coalition position, do not confuse people by talking about your own individual differences from the coalition position.