

## **SPONSOR INVITATION**



**May 19 & 20, 2016**  
**Kellogg Hotel & Conference Center, East Lansing**  
**Creating The Future Of Aging: The 29<sup>th</sup> Annual Conference**  
**of the Area Agencies on Aging Association of Michigan**

Michigan's 16 Area Agencies on Aging cordially invite you to participate as a sponsor at their Annual Conference, May 19 & 20, 2016, at the Kellogg Hotel & Conference Center in East Lansing. This is Michigan's largest and longest-running conference on home and community-based services for older adults and people with disabilities. We draw professionals from across the state who want to learn about the latest initiatives, best practices, innovative products and services, and meet key contacts. Participants visiting every exhibit can enter a daily raffle and win prizes. Continuing education credits are provided.

The exhibit space is in the same area as the breakfast buffet, luncheons, refreshment breaks, and general sessions. Many sponsor opportunities are available, ranging from \$300 to \$6,000. We are also happy to customize a sponsorship to meet your needs. Sign up early as space is limited. For more information, contact Mary Ablan at (517) 886-1029 or [ablan@iserv.net](mailto:ablan@iserv.net).

### **Breakfast Sponsor - \$4,000**

Introduction, remarks and head table reserved seating at opening general session  
Two complimentary registrations, additional registrants get member rate  
Easel signage with logo next to breakfast buffet  
Exhibit with two skirted 6-foot tables in premium location  
Listing on sponsor signage displayed throughout conference  
List of all conference participants  
Listing in conference program  
Your company's marketing material in all bags  
Posting on conference webpage with hotlink

### **Luncheon Sponsor - \$6,000**

Introduction, remarks and head table reserved seating at luncheon general session  
Three complimentary registrations, additional registrants get member rate  
Easel signage with logo at luncheon  
Exhibit with two skirted 6-foot tables in premium location  
Listing on sponsor signage displayed throughout conference  
List of all conference participants  
Listing in conference program  
Your company's marketing material in all bags  
Posting on conference webpage with hotlink

### **Break Sponsor - \$2,000**

Introduction and head table reserved seating at opening general session  
One complimentary registration, additional registrants get member rate  
Easel signage with logo at break  
Exhibit with one skirted 6-foot table in premium location  
Listing on sponsor signage displayed throughout conference  
Listing in conference program and posting on conference webpage

### **Evening Reception Sponsor - \$4,000**

Introduction, remarks and head table reserved seating at opening general session  
Two complimentary registrations, additional registrants get member rate  
Easel signage with logo at reception  
Exhibit with two skirted 6-foot tables in premium location  
Listing on sponsor signage displayed throughout conference  
List of all conference participants  
Listing in conference program  
Your company's marketing material in all bags  
Posting on conference webpage with hotlink

### **Conference Bag Sponsor - \$3,000**

Introduction and head table reserved seating at opening general session  
One complimentary registration, additional registrants get member rate  
Company logo on conference bags (AAAAM logo on reverse)  
Your company's marketing material in all bags  
Exhibit with one skirted 6-foot table in premium location  
Listing on sponsor signage displayed throughout conference  
Listing in conference program and posting on conference webpage with hotlink

### **Gold Sponsor - \$1,000**

Exhibit with one skirted 6-foot table  
One complimentary registration, additional registrants get member rate  
Listing on sponsor signage displayed throughout conference  
Listing in conference program and posting on conference webpage

### **Silver Sponsor - \$700**

Exhibit with one skirted 6-foot table  
One complimentary registration, additional registrants get member rate  
Listing on sponsor signage displayed throughout conference  
Listing in conference program

### **Bronze Sponsor - \$300**

Your company's pdf sent to all conference attendees  
Listing on sponsor signage displayed throughout conference  
Listing in conference program  
Note: no exhibit table or complimentary registration provided with this sponsorship

*We are pleased to sponsor Creating The Future of Aging: The 29th Annual Conference of the Area Agencies on Aging Association of Michigan.*

*Name:* \_\_\_\_\_

*Title:* \_\_\_\_\_

*Company:* \_\_\_\_\_

*Address:* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Phone:* \_\_\_\_\_

*Fax:* \_\_\_\_\_

*Email:* \_\_\_\_\_

*Website URL:* \_\_\_\_\_

*Sponsor Category (check appropriate box)*

<input type="checkbox"/>	<i>Breakfast Sponsor</i>	<i>\$4,000</i>
<input type="checkbox"/>	<i>Luncheon Sponsor</i>	<i>\$6,000</i>
<input type="checkbox"/>	<i>Break Sponsor</i>	<i>\$2,000</i>
<input type="checkbox"/>	<i>Evening Reception Sponsor</i>	<i>\$4,000</i>
<input type="checkbox"/>	<i>Conference Bag Sponsor</i>	<i>\$3,000</i>
<input type="checkbox"/>	<i>Gold Sponsor</i>	<i>\$1,000</i>
<input type="checkbox"/>	<i>Silver Sponsor</i>	<i>\$700</i>
<input type="checkbox"/>	<i>Bronze Sponsor</i>	<i>\$300</i>

*Thank you for your support! Please return this form and your check to:*

*Area Agencies on Aging Association of Michigan*

*6105 W. St. Joseph Highway, Suite 204*

*Lansing, Michigan 48917-4850*

*Phone: (517) 886-1029*

*Fax: (517) 886-1305*

*Tax ID#: 38-2662698*

*Website: [www.mi-seniors.net](http://www.mi-seniors.net)*

*Area Agencies on Aging Association  
6105 W. St. Joseph Highway, Suite 204  
Lansing, Michigan 48917-4850*

***Don't miss this opportunity to showcase your services & products!***

***SPONSOR INVITATION***



***May 19 & 20, 2016  
Kellogg Hotel & Conference Center, East Lansing  
Creating The Future Of Aging: The 29<sup>th</sup> Annual Conference  
of the Area Agencies on Aging Association of Michigan***

***About the Area Agencies on Aging Association of Michigan (AAAAM)***

AAAAM is a nonprofit 501(c)3 representing Michigan's 16 Area Agencies on Aging (AAAs). AAAs were created by Congress in 1973 to build a system of services ensuring the independence and dignity of older Americans. Michigan's AAAs were the first in the nation to create a statewide association in 1974. For more information, see our Fact Sheet on AAAs at [www.mi-seniors.net](http://www.mi-seniors.net).

***About the Conference Location & Lodging Rates***

The Kellogg Hotel & Conference Center, 219 S. Harrison Road, East Lansing, Michigan 48824, Phone: (517) 432-4000, Fax: (517) 432-1014. Rooms: \$106 single/double. These discounted rates are guaranteed through April 17, 2016; use group code: ARE051816. Reservations can be made online at [www.kelloggcenter.com](http://www.kelloggcenter.com). When prompted to "click here for special rates," enter the group code above.