THE
AREA AGENCIES ON AGING
ASSOCIATION OF MICHIGAN
PRESENTS

GETTING BETTER WITH AGE

30TH
ANNUAL
CONFERENCE

OCTOBER 5 & 6, 2017

KELLOGG HOTEL & CONFERENCE CENTER
EAST LANSING
PROGRAM AT A GLANCE

**Thursday, October 5**

8:00-9:00 am  Exhibits, Check in and Continental breakfast  
9:00-10:30 am  Keynote: Update from D.C.  
11:00-12:30 pm  Workshops (select one)  
12:30-3:00 pm  Luncheon Panel:  
   Technology Updates - Home Patient Monitoring,  
   Smart Homes & Automated Vehicles  
3:00-4:30 pm  Workshops (select one)  
4:30-6:30 pm  AAA Staff Networking Groups

**Friday, October 6**

8:00-9:00 am  Exhibits, Check in and Continental breakfast  
9:00-10:30 am  Opening Session: Update from Dept. of HHS  
11:00-12:30 pm  Workshops (select one)  
12:30-3:00 pm  Luncheon Panel: The Direct Care Worker Crisis  
3:00-4:30 pm  Workshops (select one)

**PLANNING COMMITTEE**

Mary Ablan, MA, MSW, Consultant  
Linda Burghardt, MPA, Area Agencies on Aging Association  
Shannon Harkins-Padgitt, MLIR, Area Agencies on Aging Association  
Carlton Nogle, LMSW, Tri-County Office on Aging  
Judy Wernert, RN, BSN, Tri-County Office on Aging

**CONTINUING EDUCATION CREDITS**

This activity has been submitted to the Michigan Social Work Continuing Education Collaborative.

This activity has been submitted to the Ohio Nurses Association for approval to award contact hours. The Ohio Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. (OBN-001-91) Contact Linda Burghardt at [LBurghardt@comcast.net](mailto:LBurghardt@comcast.net) for more information.

The notations – N, SW – after every title indicate which groups would earn credits for attending that session.
Thursday, October 5

8:00 – 9:00 am   Check in/Registration, Exhibits and Continental breakfast

9:00 – 10:30 am   **KEYNOTE ADDRESS**

**UPDATE FROM D.C.  N, SW**

Amy Gotwals, MLA, National Association of Area Agencies on Aging (N4A)

By popular demand, AAAAM is bringing back N4A’s public policy expert to shed light on what’s up in the nation’s capitol! Ms. Gotwals has 20+ years of experience on Capitol Hill and will share her inside information, insights and advocacy advice.

11:00 – 12:30 pm   **WORKSHOP TOPICS**

**LEADERSHIP/INNOVATIONS TRACT 1.**

Prescription Misuse and Abuse among Older Adults: Understanding how Older Adults are Impacted by the Opioid Epidemic   N, SW

Katie Cahill, MSW, Area Agency on Aging 1B, Southfield

While the focus on the prescription drug abuse epidemic is on younger adults, addressing the needs of older adults is also a key component of community responses to the opioid epidemic. This session will provide an overview of the impact of the opioid epidemic on older adults, information about identifying signs and symptoms of prescription misuse among older adults, and strategies for prevention.

**BEST PRACTICES TRACT 2.**

Dementia-Friendly Grand Rapids   N, SW

Anne Ellermets MPA, Jennifer VanHorsensen MPA, Area Agency on Aging of West MI

Hear about this AAA’s journey as one of 11 groups that transformed Grand Rapids into a certified dementia-friendly community. Learn about this new certification and how you can achieve it for your community.

**BEST PRACTICES TRACT 3.**

C-CHIP: Improved Outcomes For At-Risk Seniors   N, SW

Karla Fales MBA, Paula Bennett RN, BSN & Bonnie Hogoboom BA

CareWell Services, Battle Creek

The Care-Connection Health Intervention Program (C-CHIP) integrated a AAA, a hospital, and a private pharmacy by using technology tools, thus extending health care delivery into the home using the AAAs’ community health workers. The results? Reduced hospitalization, increased engagement between community organizations and consumers, and improved disease management support.
12:30 – 3:00 pm  **LUNCHEON PANEL PRESENTATION**  
*Technology Updates: Home Patient Monitoring, Smart Homes & Automated Vehicles*  
*Kirk Steudle, BSE, Michigan Department of Transportation (MDOT), Nevin Brittain, BE, Health Numeric, East Lansing & Glen Ashlock, MS, Region 2 AAA Brooklyn*

The rapid pace of innovation is exciting, but difficult to keep on top of! Hear from the leader of Michigan’s transportation system about mobility technologies now being researched and tested right here in Michigan. What does the future hold? What might be the impact on quality of life, especially for older adults? This session will also open your eyes to many easy and affordable technologies making at-home life safer and easier for older adults and people with disabilities.

3:00 – 4:30 pm  **WORKSHOP TOPICS**  
**LEADERSHIP/INNOVATIONS TRACT 1.**  
**Senior Reach: A Behavioral Health Evidence-Based Intervention**  
*Carol Hass MSW, LMSW Van Buren Community Mental Health Authority, Bangor, Cynthia Jackson MSW, LMSW, Northeast Guidance Center, Detroit & Mike Vizena, MA, MBA, Michigan Association of Community Mental Health, Lansing*

Senior Reach®, a nationally recognized evidence based program, provides outreach and education, behavioral health treatment, care management and other needed community based services to older adults (aged 60 and older) who are isolated, frail, or in need of support. This workshop will include an overview of the development of Michigan Senior Reach sites including a description of the service model in both an urban and rural setting. Evaluation results will be shared as well as a discussion regarding creating additional Senior Reach sites.

**BEST PRACTICES TRACT 2.**  
**Introduction to Motivational Interviewing**  
*Mona E. Khaled LMSW, NCC, Disability Network of Southwest Michigan, Kalamazoo*

This workshop will explain this evidence-based method that attempts to move people away from indecision towards finding the motivation to make positive changes. Hear how this approach has helped individuals reach their goals.

**BEST PRACTICES TRACT 3.**  
**Dementia-Friendly Grand Rapids**  
*Anne Ellermets MPA & Jennifer VanHorrsen MPA, AAA of West MI*

Hear about this AAA’s journey as one of 11 groups that transformed Grand Rapids into a certified dementia-friendly community. Learn about this new certification and how you can achieve it for your community.
Friday, October 6
8:00 – 9:00 am  Check in/Registration, Exhibits and Continental breakfast

9:00 – 10:30 am  OPENING SESSION
UPDATE FROM THE DEPARTMENT OF HHS  N, SW
AAAAM is pleased to welcome back Michigan’s premier aging, health care, and long term care experts. This session will share new state initiatives and the reflections of these state officials on changes at the federal level and how they will affect older adults and the agencies that serve them.

11:00 – 12:30 pm  WORKSHOP TOPICS
LEADERSHIP/INNOVATIONS TRACT 1.
CLASH: Coalition of Legislators for Affordable Senior Housing  N, SW
Conan Smith & State Representative Ronnie Peterson, Office of State Rep. Ronnie Peterson, 54th District
Regional trends indicate that the number of senior-headed households across Michigan will double between 2010 and. This workshop will apprise attendees of the community conversations that have been, and will be, conducted around the state to assess senior housing options; including a discussion of current obstacles to affordable, accessible housing, arrangements that are working well, and recommendations for improvements.

BEST PRACTICES TRACT 2.
C3RT: Integrating Prevention and Intervention  N, SW
Bonnie Hogoboom BA, CareWell Services & Ron Tatro BS, ElderLaw of Michigan
This session will describe the Community Complex Care Response Team (C3RT) -- an electronic, coordinated case management system to better assess, plan, and deliver services to address the broad scope of complex health and social needs. Learn how community partners share information and engage in shared decision-making, and about research comparing C3RT to standard I&R on decreasing ER dept. visits and the risk of elder abuse and neglect.

BEST PRACTICES TRACT 3.
Clutter & Chaos: Using a Harm Reduction Model to Effect Change  N, SW
Laurie Lutomski LBSW, Synod Residential Services, Ypsilanti
This expert and founding member of the Washtenaw County Hoarding Task Force will provide an overview of this challenging issue facing care managers and in-home workers. Learn about the complexities of hoarding behavior, use objective standards to assess the level of severity, identify best practices, and list remediation techniques using a Harm Reduction Model.
12:30 – 3:00 pm  **LUNCHEON PRESENTATION**

**THE DIRECT CARE WORKER CRISIS**  *N, SW*

Jennifer Lemkuil MBA, Alliance Home Health Care Services, Inc.
Alice Snyder BSW, Crawford County Commission on Aging, Grayling
Shari Sherzer, Angel Home Health Care
Clare Luz, PhD, Michigan State University College of Human Medicine
Marion Owen, BA, Tri-County Area Agency on Aging
Karla Fales, BA, CareWell Services Southwest

Many are talking about the crisis in finding and retaining direct care workers, who are essential to the existence of the home and community-based service system. But what can be done? This panel will provide an overview of the crisis and scope of the problem, identify the many contributing factors and discuss strategies for stabilizing this workforce.

3:00 – 4:30 pm  **WORKSHOP TOPICS**

**LEADERSHIP/INNOVATIONS TRACT 1.**

**Direct Care Worker Crisis**  *N, SW*

Clare Luz, PhD, Michigan State University College of Human Medicine, Director, IMPART Alliance, Lori Oatman & Shari Sherzer, Angel Home Health Care

This workshop will continue the direct care worker crisis conversation in an interactive setting. Current initiatives in progress across the state and growing momentum to develop and support this workforce will be shared. Facilitators and attendees will work together to identify advocacy strategies, next steps for raising awareness of the far-reaching impact of this crisis, and how to mobilize for change.

**LEADERSHIP/INNOVATIONS TRACT 2.**

**Advocacy and Public Policy**  *N, SW*

Betsy Weihl, JD, RWC Advocacy

This workshop will discuss tools and techniques for successful advocacy in dealing with Michigan’s legislature and the executive branch of government. The structures of the legislature and executive branch will be presented as well as how statutes and policies work together. An overview of successful advocacy tools as well as current policy issues affecting seniors will be presented.

**BEST PRACTICES TRACT 3.**

**Understanding How to Best Serve LGBT Older Adults**  *N, SW*

Kathleen LaTosch MSW, LaTosch Diversity & Inclusion Consulting

Learn some terms that are important to the LGBT community, why members of the community are so isolated, the difficulties faced by the community when seeking services, and what your agency can do to become more affirming. Resource lists for services & supports for LGBT will be shared.
CONFERENCE REGISTRATION

Registration is online with payment by credit card. Go to www.mi-seniors.net and visit the Conference page for a link. For assistance, contact Shannon Harkins-Padgitt at Shannon_mi-seniors@sbcglobal.net.

Earlybird Registration - deadline is September 5
Both days $330 (member & associate member)
            $370 (non-member)
One-day    $190 (member & associate member)
            $210 (non-member)

Registration after September 5
Both days $380 (member & associate member)
            $420 (non-member)
One-day    $230 (member & associate member)
            $250 (non-member)

Cancellation Policy: The registration fee, minus a $50 processing fee, will be refunded if the registration is cancelled by September 15. No refunds will be made after this date, however, substitutions can be made.

ADA Accommodations: If you require accommodations to permit your participation, send an email by September 5 to Shannon at Shannon_mi-seniors@sbcglobal.net.

Overnight room reservations: Call (800) 875-5090 or go to the Kellogg Center website at www.kelloggcenter.com and use group code 1705AREAAG to receive a $110 single/double rate good through September 3.

2468Disclosures to Obtain Continuing Education Contact Hours
1. Criteria for successful completion: Participants must attend sessions from beginning to end (only short absences allowed) and complete a written evaluation form. Proctors assigned to each session will monitor attendance and initial the Verification of Attendance (VOA) form found in the conference packet. The VOA form will document the sessions attended and the number of contact hours earned per session. When their conference participation ends, participants will sign the form, turn in the white copy, and keep the yellow copy for their records.

2. Conflicts of Interest: Conference planners and presenters have no conflicts of interest, with the exception Nevin Brittain, Founder and Owner of Health Numeric in East Lansing.

Sponsors: Information about purchasing an exhibit and other sponsor opportunities can be found in the Sponsor Brochure posted on www.mi-seniors.net.