

SPONSOR INVITATION



*October 5 & 6, 2017
Kellogg Hotel & Conference Center, East Lansing
Getting Better With Age: The 30th Annual Conference of the Area
Agencies on Aging Association of Michigan*

Michigan's 16 Area Agencies on Aging cordially invite you to participate as a sponsor at their Annual Conference, October 5 & 6, 2017, at the Kellogg Hotel & Conference Center in East Lansing. This is Michigan's largest and longest-running conference on home and community-based services for older adults and people with disabilities. We draw professionals from across the state who want to learn about the latest initiatives, best practices, innovative products and services, and meet key contacts. Participants visiting every exhibit can enter a daily raffle and win prizes. Continuing education credits are provided.

Come and meet Linda Burghardt, the new Executive Director of the Area Agencies on Aging Association! Linda replaces Mary Ablan, who retired after 32 years of service for the Association. (See the next page for more about Linda.)

The exhibit space is in the same area as the breakfast buffet, luncheons, refreshment breaks, and general sessions. Many sponsor opportunities are available, ranging from \$300 to \$6,000. We are also happy to customize a sponsorship to meet your needs. Sign up early as space is limited. For more information, contact Linda Burghardt at (517) 886-1029 or lburghardt@comcast.net.

Breakfast Sponsor - \$3,000

Introduction, remarks and head table reserved seating at opening general session
Two complimentary registrations, additional registrants get member rate
Your company's marketing material in all bags
Exhibit with one skirted 6-foot table in premium location
Listing on sponsor signage displayed throughout conference
Listing in conference program and hotlink on conference webpage

Luncheon Sponsor - \$6,000

Introduction, remarks and head table reserved seating at luncheon general session
Three complimentary registrations, additional registrants get member rate
Easel signage with logo at luncheon
Exhibit with two skirted 6-foot tables in premium location
Listing on sponsor signage displayed throughout conference
List of all conference participants
Listing in conference program
Your company's marketing material in all bags
Posting on conference webpage with hotlink

Break Sponsor - \$2,000

Introduction and head table reserved seating at opening general session
One complimentary registration, additional registrants get member rate
Easel signage with logo at break
Exhibit with one skirted 6-foot table in premium location
Listing on sponsor signage displayed throughout conference
Listing in conference program and posting on conference webpage

Conference Bag Sponsor - \$3,000

Introduction and head table reserved seating at opening general session
Two complimentary registrations, additional registrants get member rate
Company logo on conference bags (AAAAM logo on reverse)
Your company's marketing material in all bags
Exhibit with one skirted 6-foot table in premium location
Listing on sponsor signage displayed throughout conference
Listing in conference program and posting on conference webpage

Gold Sponsor - \$1,000

Exhibit with one skirted 6-foot table
One complimentary registration, additional registrants get member rate
Listing on sponsor signage displayed throughout conference
Listing in conference program and posting on conference webpage

Silver Sponsor - \$700

Exhibit with one skirted 6-foot table
One complimentary registration, additional registrants get member rate
Listing on sponsor signage displayed throughout conference
Listing in conference program

Bronze Sponsor - \$300

Your company's pdf sent to all conference attendees
Listing on sponsor signage displayed throughout conference
Listing in conference program
Note: no exhibit table or complimentary registration provided.

Linda Burghardt, MPA, Executive Director

Linda comes to the AAAAM with a wealth of experience. Most recently, she served as President & CEO of the Mental Health Association in Michigan. She has also served as Executive Director of the National Alliance on Mental Illness Michigan, the Government Relations Director of the National Association of Social Workers Michigan Chapter, and worked 17 years as a nonpartisan staffer for the Michigan Senate. She earned a BA from Cornell University and an MPA from Michigan State University.

We are pleased to sponsor Getting Better With Age: The 30th Annual Conference of the Area Agencies on Aging Association of Michigan.

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Website URL: _____

Sponsor Category (check appropriate box)

<input type="checkbox"/>	Breakfast Sponsor	\$3,000
<input type="checkbox"/>	Luncheon Sponsor	\$6,000
<input type="checkbox"/>	Break Sponsor	\$2,000
<input type="checkbox"/>	Conference Bag Sponsor	\$3,000
<input type="checkbox"/>	Gold Sponsor	\$1,000
<input type="checkbox"/>	Silver Sponsor	\$700
<input type="checkbox"/>	Bronze Sponsor	\$300

Thank you for your support! Please return this form and your check to:

Area Agencies on Aging Association of Michigan

6105 W. St. Joseph Highway, Suite 204

Lansing, Michigan 48917-4850

Phone: (517) 886-1029

Fax: (517) 886-1305

Tax ID#: 38-2662698

Website: www.mi-seniors.net

Area Agencies on Aging Association
6105 W. St. Joseph Highway, Suite 204
Lansing, Michigan 48917-4850

Don't miss this opportunity to showcase your services & products!

SPONSOR INVITATION



October 5 & 6, 2017

Kellogg Hotel & Conference Center, East Lansing

*Getting Better With Age: The 30th Annual Conference
of the Area Agencies on Aging Association of Michigan*

About the Area Agencies on Aging Association of Michigan (AAAAM)

AAAAM is a nonprofit 501(c)3 representing Michigan's 16 Area Agencies on Aging (AAAs). AAAs were created by Congress in 1973 to build a system of services ensuring the independence and dignity of older Americans. Michigan's AAAs were the first in the nation to create a statewide association in 1974. For more information, see our Fact Sheet on AAAs at www.mi-seniors.net.

About the Conference Location & Lodging Rates

The Kellogg Hotel & Conference Center, 219 S. Harrison Road, East Lansing, Michigan 48824, Phone: (517) 432-4000, Fax: (517) 432-1014. Rooms \$110 single/double. These discounted rates are guaranteed through September 3, 2017; use group code: 1705AREAAG. Reservations can be made online at www.kelloggcenter.com. When prompted to "click here for special rates," enter the group code above.